

Cody Wright

Brand & Graphic Designer

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Experience

Marketing & Brand Design Coordinator

James G. Davis Construction (DAVIS) - June 2024 - August 2026

- Developed the DAVIS 60th anniversary visual identity with typemarks, brand guidelines, and supporting graphics for print, digital, and environmental applications.
- Designed campaign and event graphics, signage, and press-ready marketing materials, coordinating print production with internal stakeholders and external vendors.
- Photographed construction projects valued from hundreds of thousands to millions, edited and color-corrected imagery, and managed photography assets in the DAVIS internal DAM system.
- Redesigned and managed the DAVIS monthly internal email newsletter for 18 months, coordinating content across departments and maintaining consistent branded layouts.

Web Designer / Data Entry Clerk

Brown University - Providence, RI - August 2023 - May 2024

- Collaborated with leadership and product-management stakeholders to develop web-ready assets and documented workflows, contributing to a 40% reduction in project turnaround time and a 25% increase in cross-team collaboration.
- Modernized Brown University's bookstore website through responsive layouts, optimized imagery, and updated digital content, improving visual consistency and usability.

User Experience / User Interface Designer Intern

Horizon Healthcare Partners - Providence, RI - January 2023 - May 2023

- Partnered with the Product Manager to create 10+ social media posts, reels, and visual branding assets supporting seven organizations within Horizon Healthcare Partners.
- Designed wireframes and an interactive prototype for the Galilee Mission website redesign using Figma and Adobe XD, with an emphasis on navigation, accessibility, and user engagement.

Graphic Designer

Freelance - Providence, RI - August 2019 - Present

- Designed a range of visual marketing collateral, including 15 print assets and 10 digital materials, supporting brand awareness and online engagement.
- Collaborated with nonprofit organizations including Creative Reuse Center, Galilee Mission, Horizon Healthcare Partners, and local restaurant pop-ups.

Education

Johnson & Wales University

Graduated May 2023

Bachelor of Science in Graphic Design, GPA 3.84/4.0

Skills

Brand Identity, Visual Systems, Brand Guidelines, Typography, Campaign Design, Photography, Digital Asset Management, Print Production, Press-Ready Artwork, Adobe Illustrator, Photoshop, InDesign, Canva, Adobe Creative Cloud on Macintosh, After Effects, Premiere Pro, Environmental Graphics, Figma